

salesforce Buzz



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Highlights of this Issue

- Why Salesforce Paid Hackers \$2.8M in 2021 to “Break Into” Its Products?
- Salesforce Technology & Scaled Health Protocols Help 5,000 Employees Get Together Safely
- How Salesforce Shield Can Provide Data Protection and Compliance?
- Salesforce CPQ Saves The Day: For Healthcare



Why Salesforce Paid Hackers \$2.8M in 2021 to “Break Into” Its Products?

All Salesforce products are built with a security-first approach. Just like new vehicles undergo crash tests before going to market, Salesforce’s...

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Salesforce Technology & Scaled Health Protocols Help 5,000 Employees Get Together Safely

Salesforce recently welcomed nearly 5,000 employees from around the world to the Javits Center in New York City — and about 70,000 more online — to kick...

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How Salesforce Shield Can Provide Data Protection and Compliance?

At Salesforce, trust is our most important value. Our goal is to ensure that our customers have the highest level of data protection, availability..

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Salesforce CPQ Saves The Day: For Healthcare

CPQ is an abbreviation for Configure, Price, Quote. This is a sales optimization tool for composing complex products and preparing customer offers. Salesforce CPQ (configure, price, quote)...

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