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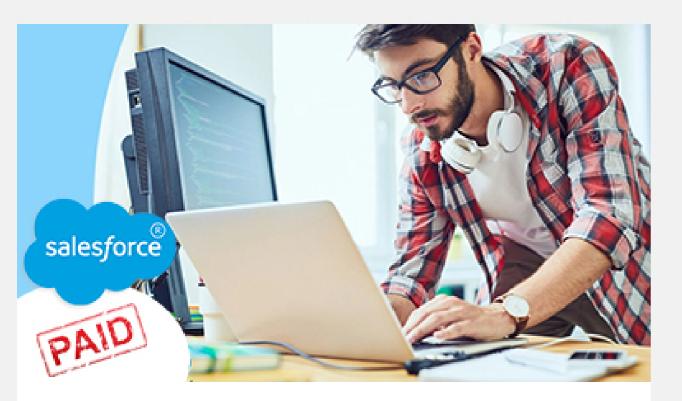


# salesforce Buzz

Wednesday, March 2, 2022 Volume #2, Issue #3

## **Highlights of this Issue**

- Why Salesforce Paid Hackers \$2.8M in 2021 to "Break Into" Its Products?
- Salesforce Technology & Scaled Health Protocols Help 5,000 Employees Get Together Safely
- How Salesforce Shield Can Provide Data Protection and Compliance?
- Salesforce CPQ Saves The Day: For Healthcare





#### Why Salesforce Paid Hackers \$2.8M in 2021 to "Break **Into" Its Products?**

All Salesforce products are built with a security-first approach. Just like new vehicles undergo crash tests before going to market, Salesforce's...

### Salesforce Technology & Scaled Health Protocols Help 5,000 Employees Get Together Safely

Salesforce recently welcomed nearly 5,000 employees from around the world to the Javits Center in New York City — and about 70,000 more online — to kick...





#### Salesforce CPQ Saves The Day: For Healthcare

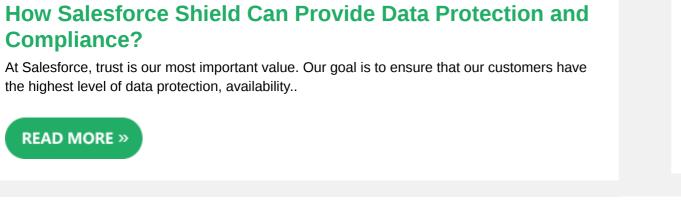
CPQ is an abbreviation for Configure, Price, Quote. This is a sales optimization tool for composing complex products and preparing customer offers. Salesforce CPQ (configure, price, quote)...

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**Compliance?** 





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