

salesforce Buzz



Wednesday, January 5, 2022
Volume #2, Issue #1

Highlights of this Issue

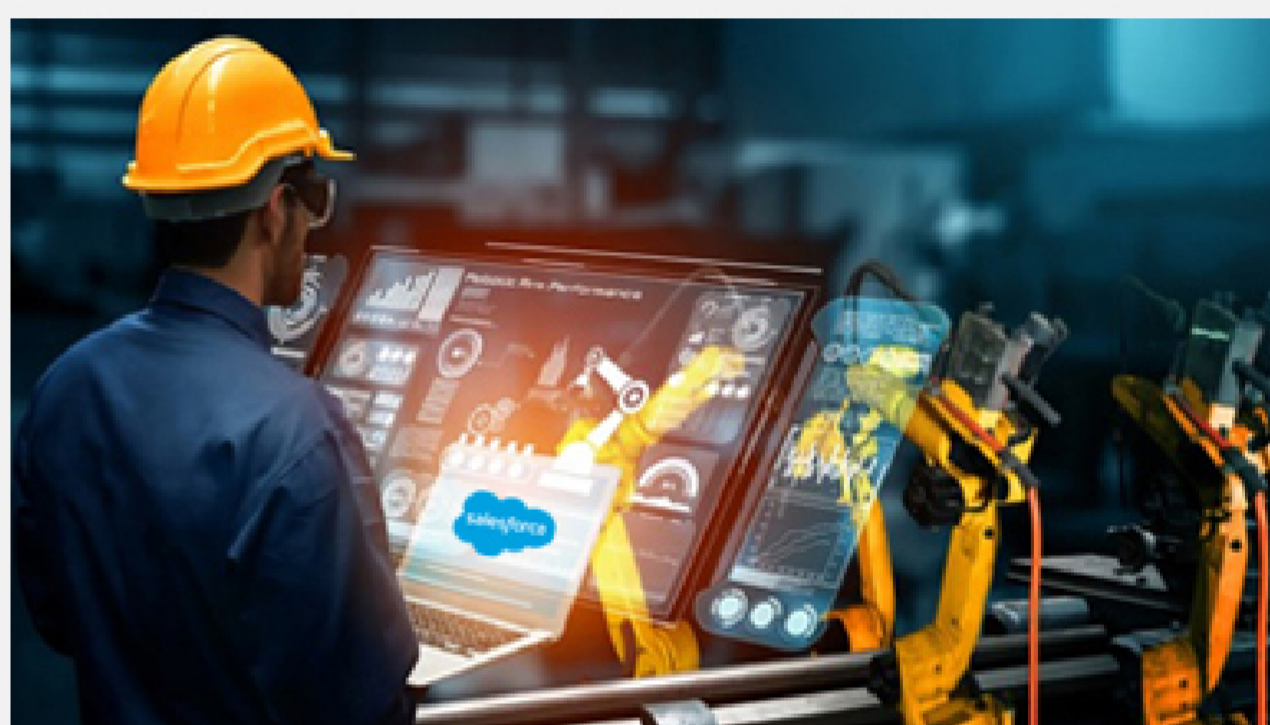
- **Salesforce Ranked #1 in CRM Market Share for Eighth Consecutive Year**
- **Why is the manufacturing industry moving towards Salesforce CRM?**
- **Salesforce Net Zero Cloud Wins Business Sustainability Award**
- **Salesforce Advisor Link for higher educational institutions– A strong foundation in Student Management System**



Salesforce Ranked #1 in CRM Market Share for Eighth Consecutive Year

Salesforce continues to grow its overall market share position and increase revenue year after year, contributing to its #1 ranking. Additionally, the data...

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Why is the manufacturing industry moving towards Salesforce CRM?

In Salesforce's survey of 750 manufacturers, "Trends in Manufacturing", 95% of the manufacturers expect some change in terms of a need, or an opportunity, to...

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Salesforce was today named a winner of the 2021 SEAL Business Sustainability Awards, earning top honors in the Sustainable Product category for Net Zero Cloud. The SEAL Sustainable Product Award honors innovative products that are "purpose-built"...

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