



salesforce Buzz



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Highlights of this Issue

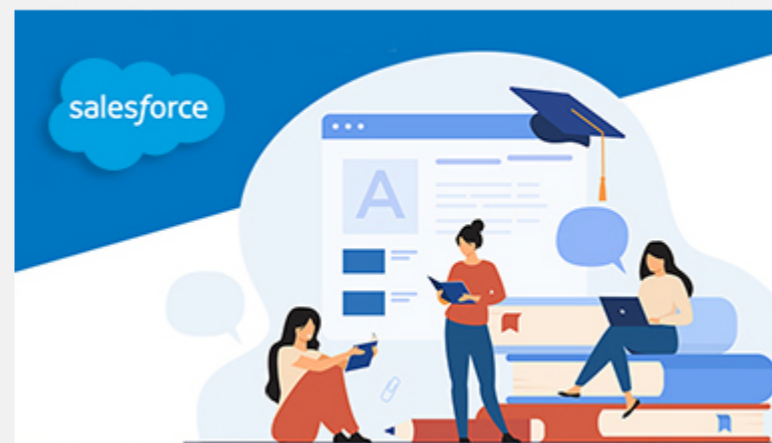
- **A Closer Look at Salesforce and Slack Digital HQ Innovations Announced at Dreamforce 2021**
- **Transforming the Advisor Student relationship using Salesforce Education Cloud**
- **Salesforce Marketing Cloud Introduces AI-Based Engagement Scoring, Data Integrations to Help Marketers Boost Personalization**
- **Introducing Blockchain in Salesforce**



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