

## **Highlights of this Issue**

- Salesforce Education Cloud Overview
- Salesforce Advisor Link, a Pillar in Student Management System
- Marketing Automation For Higher Education
- Table Driven Trigger Management Framework



Salesforce Education Cloud -**Overview** 



Salesforce Advisor Link, a Pillar in Student Management System

Universities/Institutes also realized that creating a great

transformation, and hence they see Salesforce.org...

student experience requires technological

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The Education system across the globe is changing constantly. In this world of digitization of almost everything, the higher education institutions...

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#### **Marketing Automation For Higher Education**

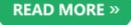
How can we put our name in front of someone right when they are thinking about committing to a brand? This is the question we ask ourselves in marketing...



#### **Table Driven Trigger Management Framework**

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Table-Driven Trigger Management (TDTM) is a tool you can use to manage the apex triggers. Salesforce introduced this concept out of the box for Nonprofit...



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