

salesforce EDUCATION CLOUD BUZZ



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Highlights of this Issue

- **Salesforce Education Cloud – Overview**
- **Salesforce Advisor Link, a Pillar in Student Management System**
- **Marketing Automation For Higher Education**
- **Table Driven Trigger Management Framework**



Salesforce Education Cloud – Overview

The Education system across the globe is changing constantly. In this world of digitization of almost everything, the higher education institutions...

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Salesforce Advisor Link, a Pillar in Student Management System

Universities/Institutes also realized that creating a great student experience requires technological transformation, and hence they see Salesforce.org...

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Marketing Automation For Higher Education

How can we put our name in front of someone right when they are thinking about committing to a brand? This is the question we ask ourselves in marketing...

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Table Driven Trigger Management Framework

Table-Driven Trigger Management (TDTM) is a tool you can use to manage the apex triggers. Salesforce introduced this concept out of the box for Nonprofit...

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